Alberta IoT

FAST TRACK
Business Accelerator Program

SCALE UP | ACCESS RESOURCES | COLLABORATE.

The Alberta IoT Fast Track Program is a business accelerator designed to provide entrepreneurial training and coaching to Alberta businesses, helping them to achieve next level growth.

The focus of this program is to enable second-stage or scale-up businesses with an established revenue base to expand on their current solutions and market. By supporting these businesses, we support increased revenue generation and employment in our province.
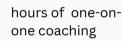
Participating organizations can expect:

1 full year of support, mentorship, and peer-to-peer learning within a Cohort

8 weeks live virtual sessions

20 hours of one-on-one coaching

Discounted access to workshops, events and additional training

Focus Areas

- Business Models
- Marketing Strategy
- Sales Strategy
- IP & Patents
- Legal Considerations
- Financial Planning
- International Markets
- Digital Marketing
- Investor Readiness
- Grant Strategy
- HR Strategy

Who Should Participate?

- Organizations committed to next level growth
- Pre-existing revenue of $1,000,000+
- Existing team of 5+ employees and looking to grow
- Exploring opportunities to expand through IoT or emerging technology OR offering solutions related to IoT or emerging technology

APPLY AT ALBERTAIOT.COM

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ALBERTA INNOVATES