



NOVEMBER 23, 2022

# ALBERTA IOT DEMO DAY



## Demo Day Objectives

Roundtable discussion with industry partners identified a need for more opportunities to connect with students and highlight skills needed in the tech sector now and in the future. These conversations created 3 focus areas for Alberta IoT:

1. Educate students on opportunities in tech outside of a “tech” firm
2. Highlighting the intersection between tech skills and business acumen
3. Recruitment opportunities earlier in a student’s career

Through the lens of these focus areas, Demo Day sought to bring industry and students together in a meaningful way.



## Student Registration Metrics

Of 292 Registered, 47% Students

- 88% Full Time
- 8% Part Time
- 4% Upskilling



**80%** Believe they will have a job following graduation

**25%** Believe they will need to leave Alberta to find industry disrupting work

## Programs in Attendance

Software Development | IT Services | IT Security | Network Systems | Business Administration | Supply Chain | UX/UI Design | Product Management



# Exhibitor Details



**20 Total**

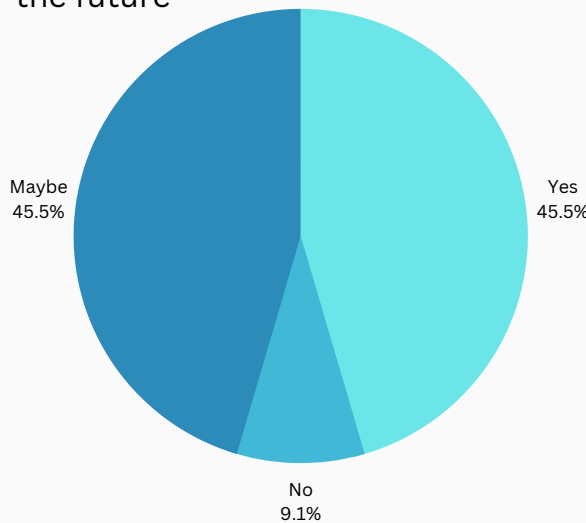
- 2 Community Partners
- 18 Industry Partners

Of industry survey responses received:



- expectations were met
- the event was beneficial to their organization
- said they would consider participation in a similar event in the future

Connection to potential candidates?



# Industry Registration Metrics

Of 292 Registered, 24% identified as industry and 29% were "Other." Other included faculty, investors, and community supporters

Of industry, 46% → looking for work



**> 750 OPEN ROLES**

Identified amongst industry participants

