

## About the Program

The Alberta IoT Canadian Market Entry Program is a comprehensive 4-week virtual course designed to support scale-up companies seeking to establish themselves in the Canadian market. Led by a team of experienced experts in each field, the program covers all aspects of Canadian business operations to help you build a strong foundation for a successful launch in Alberta.

This program is an essential *prerequisite* for all [Start Up Visa Program](#) applicants, or it can be taken as a standalone course for international companies looking to expand into the Canadian market. By the end of the program, you will have all the information required to build your Canadian expansion business plan and forecast modeling for a successful launch in Canada. Once the program is completed you will get 1:1 with the facilitators for 6 months after completion.

## Participating organizations can expect:



**Week 1:** Essential Business Practices in Canada & Business Plan Overview

**Week 2:** Comprehensive Finances for Business in Canada



**Week 3:** Mastering the Fine Print for Canadian Business Expansion



**Week 4:** Hiring in Canada: Understanding Labor Laws, Employee Benefits, and Compensation Options

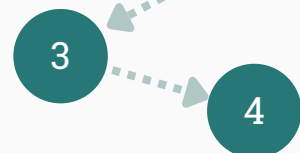
## Ready to scale up with Alberta IoT?

Complete online application



Internal Interview

Participate in Canadian Market Entry Program



Embark on your Canadian Business Expansion

## Who Should Participate?

- Start Up Visa Program applicants.
- International companies wanting to establish themselves in the Canadian Market.

Join us today and take the first step towards achieving your business goals in Canada!

**APPLY AT**  
**[ALBERTAIOT.COM](https://albertaiot.com)**



With the support of  
Prairies Economic Development  
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