



Alberta IoT's 4th Annual Golf Tournament

Building our Technology Ecosystem

Alberta IoT is pleased to announce our 4th Annual Golf Tournament at the beautiful Lynx Ridge Golf Course. The event provides a great opportunity for you to meet potential clients, partners, and collaborators!



Sponsorship Opportunities



Gold Sponsor \$3,000

Make a splash as Gold Sponsor of the tournament which includes:

- A designated hole for your organization to have a tent and meet all golfers
- 2 golfers tickets which includes lunch & dinner
- 2 dinner tickets for sponsor representatives
- Prominent logo and brand recognition throughout the event and on promotional assets
- Social highlight pre and post tournament



Registration Sponsor \$1,500

Be immersed in the golfers experience as the Registration Sponsor which includes:

- 2 lunch tickets
- Ability to assist in golfer registration allowing you to network with all golfers
- Minimum 1 social post
- Prominent logo placement on the registration page
- Prominent brand recognition the day of the event



Food Hole Sponsor \$2,300

Be the relief for golfers as they work up an appetite moving through the course the Food Hole Sponsorship which includes:

- A designated hole with food service (provided by the course) with opportunity for your organization to have a tent and meet all golfers
- Logo recognition on event assets
- Minimum of 1 social post
- 2 dinner tickets for sponsor representatives



Lunch Sponsor \$2,000

Own the pre-tournament lunch with an opportunity to mingle with all golfers and set the tone for the tournament. Lunch Sponsorship includes:

- A pre-tournament golfer address (3 minutes)
- Prominent branding & logo recognition throughout the lunch area
- Minimum 1 social post



Hole in One Sponsor

\$2,000

Standout as the Hole-in-One Sponsor! The option is yours to provide a prize or utilize the course \$10,000 cash prize. Sponsorship includes:

- One designated hole for your organization to have a tent and meet all golfers
- Logo recognition on event assets
- Minimum of 1 social post
- 2 Dinner tickets for sponsor representatives

***Note: if cash prize is opted for, the sponsor will be required to cover additional insurance costs.**

SOLD

Game Hole Sponsor

\$2,000

Endorse your organization with a designated game hole and meet all golfers at the event! Be the Game Hole sponsor which includes:

- One designated hole for your organization to meet all golfers
- Hole signage
- 2 dinner tickets for sponsor representatives
- Logo recognition on event assets
- Minimum of 1 social post.

SOLD

Drink Hole Sponsor

\$1,200*

Be at the hole that golfers are excited to get to! As drink hole sponsor, you have the ability to select a drink to serve at your designated hole, sponsorship includes:

- One designated hole for your organization to have a tent and meet all golfers
- Designated server from the course
- Logo recognition on event assets
- Minimum of 1 social post
- 2 Dinner tickets for sponsor representatives

***Price of drinks served is not included in the sponsorship rate and must be covered by the sponsor.**

SOLD

Golf Cart Sponsor

\$1,000

Showcase your organization as a Golf Cart Sponsor! The benefit... all golfers will be immersed with your brand all day! Sponsorship includes:

- Printed logo in all carts
- Opportunity to provide in-kind swag

**SOLD**

IoT in Action Sponsor

\$500

Testing your technology or just want to show it off on the course? Let's see your technology in action! Sponsorship includes;

- Host blog on the Alberta IoT website following tournament to highlight IoT in Action
- 1 dinner ticket for sponsor representative
- Minimum of 1 social post
- Tournament signage

**SOLD**

Dinner Sponsor

\$4,000

Own the evening as Dinner Sponsor including an opportunity to Co-MC the evening agenda including prize giveaways. Sponsorship also includes:

- Buffet signage
- Logo recognition on event assets
- Pre and post tournament social shoutout
- 2 Golf tickets
- Ability to display up to 2 banners during dinner
- 2 dinner tickets for sponsors representatives

**SOLD**

Water Sponsor

\$1,200

Immerse your brand in the golf experience as water sponsor! Sponsorship includes:

- Custom labels printed on water bottles to be provided in each cart and throughout the tournament



Bar Sponsor

\$2,000

Be the afterparty as post tournament drink sponsor, providing a drink ticket to all dinner guests. Sponsorship includes

- Table tent cards with logo recognition
- Verbal recognition during dinner
- 1 dinner ticket for Sponsor Representative
- Minimum of 1 social post



In Kind Prize/Sponsor

Want to be part of the day in a different way? Seeking prize donations for:

- Team longest Drive
- Team Longest Putt
- Team Closest to the Pin
- Best Game (Team)
- Most Honest
- Mystery Boxes/Draw Prizes (3)

**Interested in Sponsorship?
Contact Emma at:**

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